

Data Engineering Newsletter | September 2024

ANALYST RECOGNITION

Sigmoid Named a Leader in 2024 ISG Provider Lens™ for Speciality Analytics Services - Supply Chain



Find out how we are redefining supply chain excellence with AI-powered analytics, modernized data ecosystem, enhanced control towers, and predictive solutions for enterprises to make data-driven decisions.

Here's what makes us a leader:

- AI-Based Accelerators: Our AI solutions predict demand using timeseries forecasting, offering automated alerts and disruption management recommendations, enabling data-driven decisions.
- Enhanced Visibility: SCT accelerators provide end-to-end supply chain visibility and actionable insights, facilitating real-time orchestration and automation.
- Data, Analytics, and Al Integration: We optimize supply chains by synthesizing data and applying advanced Al models, enhancing efficiency in demand forecasting, inventory management, and logistics.

Download the report

BUSINESS IMPACT

Harmonizing product master data with retail sales for 95% accurate SKUs matching

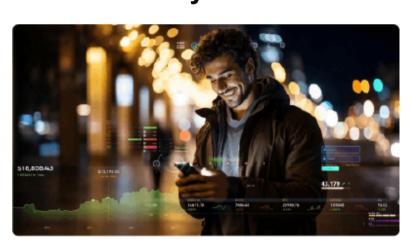


A global CPG leader streamlined its sales and inventory management with our automated product matching module! Achieved 90% accuracy in mapping retailer records, and reduced product duplication by 95%. All with Al-driven efficiency!

Read case study

BLOG

How to elevate digital banking experiences for customers with data analytics



From data silos to security concerns and poor data quality, these roadblocks hinder personalized customer journeys. Read the blog to find out how we overcome data challenges that become CX roadblocks

Read Blog

Explore top picks in the data engineering, AI, and analytics, with thought leadership content to get the most out of the data world.

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