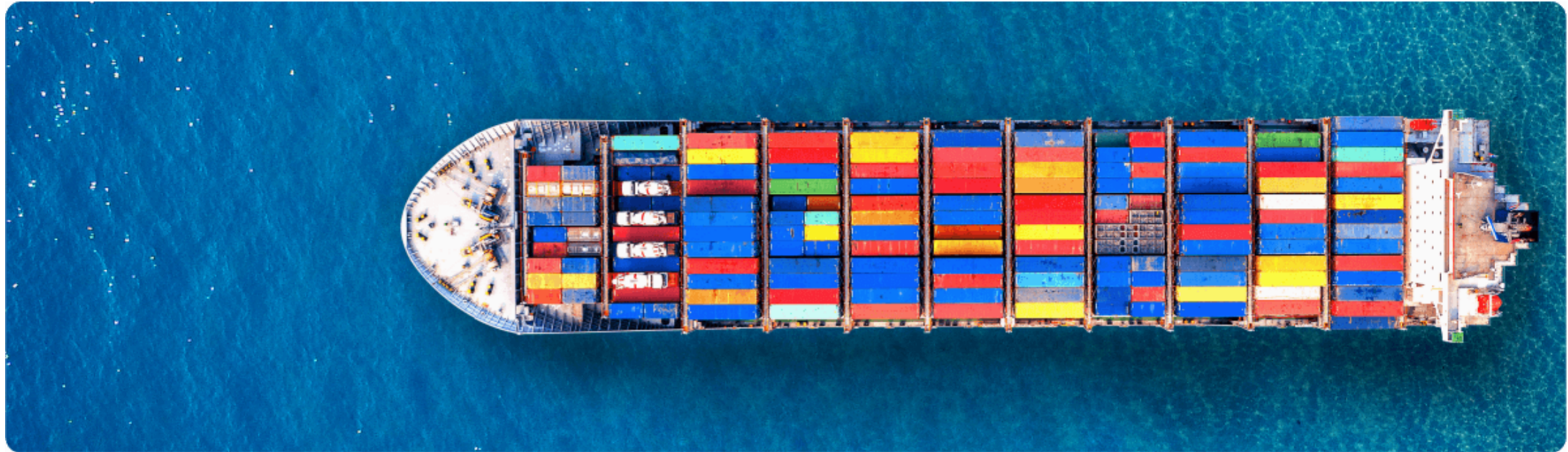




THOUGHT LEADERSHIP



Forging resilient supply chains through data and AI

Data analytics and AI are critical enablers, empowering organisations to build resilient, agile, and interconnected supply chains. Explore more to know how data mesh and supply chain control towers provide real-time insights, while generative AI improves demand forecasting using historical data.

[Read article](#)

BUSINESS IMPACT

Category-level demand forecasting improves supply chain planning



Find out how a global consumer health company improved forecasting accuracy and reduced Mean Absolute Percentage Errors (MAPEs) by up to 80% for OTC drugs.

[Read case study](#)

BLOG

Harness the power of Generative AI for your business



Assess your readiness to elevate operational efficiency, enhance customer experiences, and boost productivity with our latest GenAI assessment. Receive a personalized report outlining next steps to enhance your GenAI journey.

[Take the assessment](#)

Top picks in the data engineering, AI, and analytics, with thought leadership content to get the most out of the data world.

Follow our LinkedIn newsletter

Follow Us On

