



GENAI MATURITY ASSESSMENT



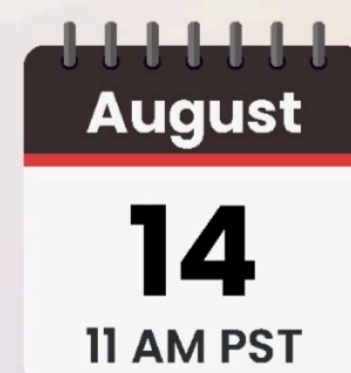
Assess your organization's Generative AI maturity to unlock its full potential

Discover your organization's readiness to harness the transformative power of GenAI across business units in just 4 to 6 minutes. Get a custom report highlighting key strengths and a roadmap to improve your GenAI implementations with a 1-1 session with our GenAI consulting expert.

[Start your GenAI assessment](#)

▶ LIVE WEBINAR

Data Modernization as a Catalyst for Business Growth and Innovation



SPEAKERS



Srinath Reddy B
Global Head of Data Platforms and Engineering
Dun & Bradstreet



Mayur Rustagi
Chief Technology Officer and Co-Founder
Sigmoid

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BUSINESS IMPACT

Franchise transformation with data products optimizes GTM budgeting

INFOGRAPHIC

Maximizing customer lifetime value with advanced analytics



Find out how we helped a global food and beverage giant streamline their GTM budgeting process across LATAM by implementing a comprehensive transformation roadmap that boosted ROI by 9% for co-operative investments across 8 primary LATAM markets.

[Read case study](#)



Unlock the power of data and analytics to enhance customer acquisition, retention, and growth in the insurance industry. Explore how predictive analytics, behavioral segmentation, and dynamic pricing models can revolutionize your marketing and pricing strategies.

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